

SEO AND DIGITAL MARKETING PACKAGES



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LEVEL ONE SEO

£175 / month

Perfect for startups / new businesses

- 1 Original Articles Written & Posted to Website / Blog
- 1 hour Code Updates and Website Maintenance
- 1 Posts on all relevant social media feeds per week
- Monthly Keyword Ranking Report
- Monthly Progress & Marketing Meeting
- Full SEO & Digital Marketing Audit within the first month

LEVEL TWO SEO

£275 / month

Perfect starting point for small businesses

- 2 Original Articles Written & Posted to Website / Blog
- 2 hour Code Updates and Website Maintenance
- 2 Posts on all relevant social media feeds per week
- Monthly Keyword Ranking Report
- Monthly Progress & Marketing Meeting
- Full SEO & Digital Marketing Audit within the first month

LEVEL THREE SEO

£500 / month

Perfect for a growing businesses

- 4 Original Articles Written & Posted to Website / Blog
- 4 hour Code Updates and Website Maintenance
- Daily Posts on all relevant social media feeds per week
- Advanced Monthly Keyword Ranking Report
- Monthly Progress & Marketing Meeting
- Full SEO & Digital Marketing Audit within the first month

LEVEL FOUR SEO

£750 / month

Perfect for all businesses in a competitive search market

- 4 Original Articles Written & Posted to Website / Blog
- 4 hours Code Updates and Website Maintenance
- Daily Posts on all relevant social media feeds per week
- Monthly Newsletter Creation
- Monthly Landing Page Creation
- Review Management Campaign
- Advanced Monthly Keyword Ranking and Traffic Report
- Monthly Progress & Marketing Meeting
- Full SEO & Digital Marketing Audit within the first month

DIGIAL AD CAMPAIGNS

Direct customer targeting

We can run digital advertising campaigns on multiple networks including Google Adwords, Youtube and all Social Media networks. The cost of any ad campaign is dependent on your market and we make recommendations on ad budgets and which ad opportunities are best fit, once a full SEO & Digital Marketing audit has been completed.